



**HOWARD PARK**  
WINES OF WESTERN AUSTRALIA

## **'Scotsdale' Shiraz Soars to Dual Gold Medal Success**

---

The **2004 Howard Park 'Scotsdale' Shiraz** has achieved outstanding Gold Medal success at TWO of Australia's most prestigious wine shows, the 2006 Visy Great Australian Shiraz Challenge in Victoria and the 29<sup>th</sup> Annual Qantas Mount Barker Wine Show in Western Australia.

The 2004 Howard Park 'Scotsdale' Shiraz is a single vineyard wine from the Frankland River area in the Great Southern and is one of four wines that form the Howard Park Single Vineyard Series.

Since Howard Park's inception in 1986, the focus has been to craft wines of distinct regional character from Western Australia's two premier grape growing regions of the Great Southern and Margaret River.

Through this focus, four vineyard sites within these regions were found to produce exceptional Cabernet and Shiraz, hence the Single Vineyard Series was born.

First released in 1999, the Howard Park 'Scotsdale' Shiraz has received consistent praise from wine writers and in 2002, it was awarded the prestigious Divine State of Origin Award for the best Shiraz in Australia.

Typical of the Frankland River region, the Scotsdale Shiraz mingles earthy and spicy aromas with a complex palate of ripe cherries, herbs, spices and cloves.

"This wine is truly reflective of Howard Park's philosophy that premium wine can only come from excellent fruit. The vineyard producing our 'Scotsdale' Shiraz is given extraordinary attention and showcases the strength of the Frankland River region in producing exceptional Shiraz," says chief winemaker Michael Kerrigan.

In its 12<sup>th</sup> year, the Visy Great Australian Shiraz Challenge was led by Chairman of Judges James Halliday, offering a unique opportunity for Australia's premier red winemakers to reinforce the reputation of the variety as a national and international wine icon.

The Qantas Wine Show of Western Australia is the largest gathering of Western Australian wines in one location and was this year judged by an elite panel lead by Chairman of Judges Huon Hooke.

**ENDS**

---

Media Contact:  
Jodi Warburton, Howard Park Wines  
Ph: +61 8 9423 1200  
Mob: 0427 968 679  
[jodi@hpw.com.au](mailto:jodi@hpw.com.au)  
[www.howardparkwines.com.au](http://www.howardparkwines.com.au)