



HOWARD PARK
WINES OF WESTERN AUSTRALIA

Howard Park Shiraz Soars to Gold Medal Success

The **2004 Howard Park 'Scotsdale' Shiraz** has been awarded a Gold Medal at the 29th Annual Qantas Wine Show of Western Australia.

The 2004 Howard Park Scotsdale Shiraz is a single vineyard wine, from the Frankland River area in the Great Southern.

Since Howard Park's inception in 1986, the focus has been to craft wines of distinct regional character from Western Australia's Great Southern and Margaret River wine regions. Through this process we have identified the strength of particular sites in both regions that excel in producing exceptional cabernet and shiraz. It was through this educational process that the single vineyard series was developed in 1999. The selection of four sites that best showcase the distinct regional differences of Shiraz and Cabernet Sauvignon in these 2 regions. The Howard Park Scotsdale Shiraz is from a single vineyard in the Frankland River. It was first released in 2000 vintage receiving the Divine State of Origin Award judged by a team lead by James Halliday.

Typical of this vineyard and region, the primary fruits of this wine are complemented by chocolaty aromas and the distinctive spicy aromas of black pepper. Furthermore, the wine shows a rich opulence that fills the mouth and has considerable length of persistence.

Since inception in 1986, Howard Park's reputation of crafting balanced and elegant wines with uncompromising commitment and much pride and passion, has become internationally recognised.

"This wine is truly reflective of Howard Park's philosophy that premium wine can only come from excellent fruit. The vineyard producing our Scotsdale Shiraz is given extraordinary attention and showcases the strength of the Frankland River region in producing exceptional Shiraz," says owner Jeff Burch.

The Qantas Wine Show of WA is one of the state's most prestigious wine shows that each year, demonstrates the strength of premium Western Australian wines.

Howard Park was also awarded a Bronze Medal for the 2003 Howard Park Cabernet Sauvignon Merlot Cabernet Franc, 2005 Howard Park Chardonnay, 2006 Howard Park Riesling and 2004 Howard Park 'Leston' Shiraz.

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Media Contact:
Jodi Warburton
Howard Park Wines
Ph: +61 8 9423 1200
Mob: 0427 968 679
jodi@hpw.com.au